

COUNSELOR
CONFERENCE

UC Admission Directors Panel

UC High School Counselor Conference
September 2018

UNIVERSITY
OF
CALIFORNIA



BE BERKELEY

UC Berkeley Freshmen Admissions Updates

UC Counselor Conference 2018

Greg Dubrow
Director of Research and Policy Analysis,
Undergraduate Admissions

Berkeley
UNIVERSITY OF CALIFORNIA

Admitted Freshmen Profile 2018

Admission: 13,558 freshmen

- 50 counties in California
- 51 U.S. states/territories
- 74 countries

Wait List:

- 7,824 offered
- 4,127 opted in
- 1,408 admitted

Appeals:

- 987 received
- 34 admitted
- 27 enrolled

Mean GPAs:

- 3.92 (unweighted)
- 4.45 (weighted)

Mid-50 range SAT:

- 1340 - 1530

Mid-50 range ACT:

- 29-35

Student Demographics:

- 23% 1st Generation
- 11% from LCFF schools
- 22% low-income

New Majors for Freshmen

Management, Entrepreneurship & Technology (MET) Program

- Bioengineering & Business Administration (B.S.)
- Civil Engineering & Business Administration (B.S.)

Note: Students need to apply to the MET major listed under the College of Engineering

College of Letters & Science

- Data Science (B.A.)

Pathways and Special Programs

First Year Pathways

- Traditional
- Global Edge
- Fall Program for Freshmen

Dual Degree Programs

- Sciences Po
- Hong Kong University - *In progress*
- Mills 3+2 Program with UC Berkeley Engineering - *In progress*

News From Campus

- **Berkeley celebrates its 150th year**

March 23, 2018 marked the 150th anniversary of Berkeley as the first UC campus



News From Campus

- **Blackwell Hall Opens**

More than 700 first year students moved into our newest residence hall

- **eSports Community Center Opens**

The new eSports community center will provide students a place to gather, watch matches and hone their gaming skills.

UC Berkeley Counselor Information
admissions.berkeley.edu/counselors-colleagues

SIGN UP

**FOR YOUR PERSONALIZED
#BEBERKELEY EXPERIENCE**

Because choosing a college is personal.

be.berkeley.edu

 UC Berkeley Admissions

 @CalAdmissions

 ucberkeleyofficial

 ucberkeley

One of a kind
like you

UC DAVIS

UC DAVIS





1st in the world

for veterinary science, agricultural economics
and plant and animal programs



1st in the nation

in agriculture



1st for women in STEM

among best value colleges



3rd greenest university

in the world



STUDENT PROFILE



41.2%

Admit Rate

78,020

Applicants

32,163

Admits

4.07

3.96–4.25

GPA

50% Midrange

1347

1260–1460

SAT

50% Midrange

30

28–33

ACT

50% Midrange



HIGHLIGHTS

TOP 3

Doing the most for low-income students

TOP 10

In public service, social mobility and research

42%

Of all undergrads are 1st gen

AMONG LOWEST

Average student debt

NEW AT UC DAVIS



ACHIEVED
HSI designation





**Agricultural and
Environmental
Sciences**



**Biological
Sciences**



**Letters
and
Science**



Engineering

4 COLLEGES

100+

Undergraduate
Majors

110+

Undergraduate
Minors

6

Professional
Schools

20:1

Undergraduate
student-to-faculty ratio

LEARN MORE

VISIT US

visit.ucdavis.edu

ASK AN ADVISOR

ucdavis.askadmissions.net/ask.aspx

DIRECTOR'S MESSAGE

ucdavis.edu/directors-message



THANK YOU

AVC Walter Robinson



@ucdavis

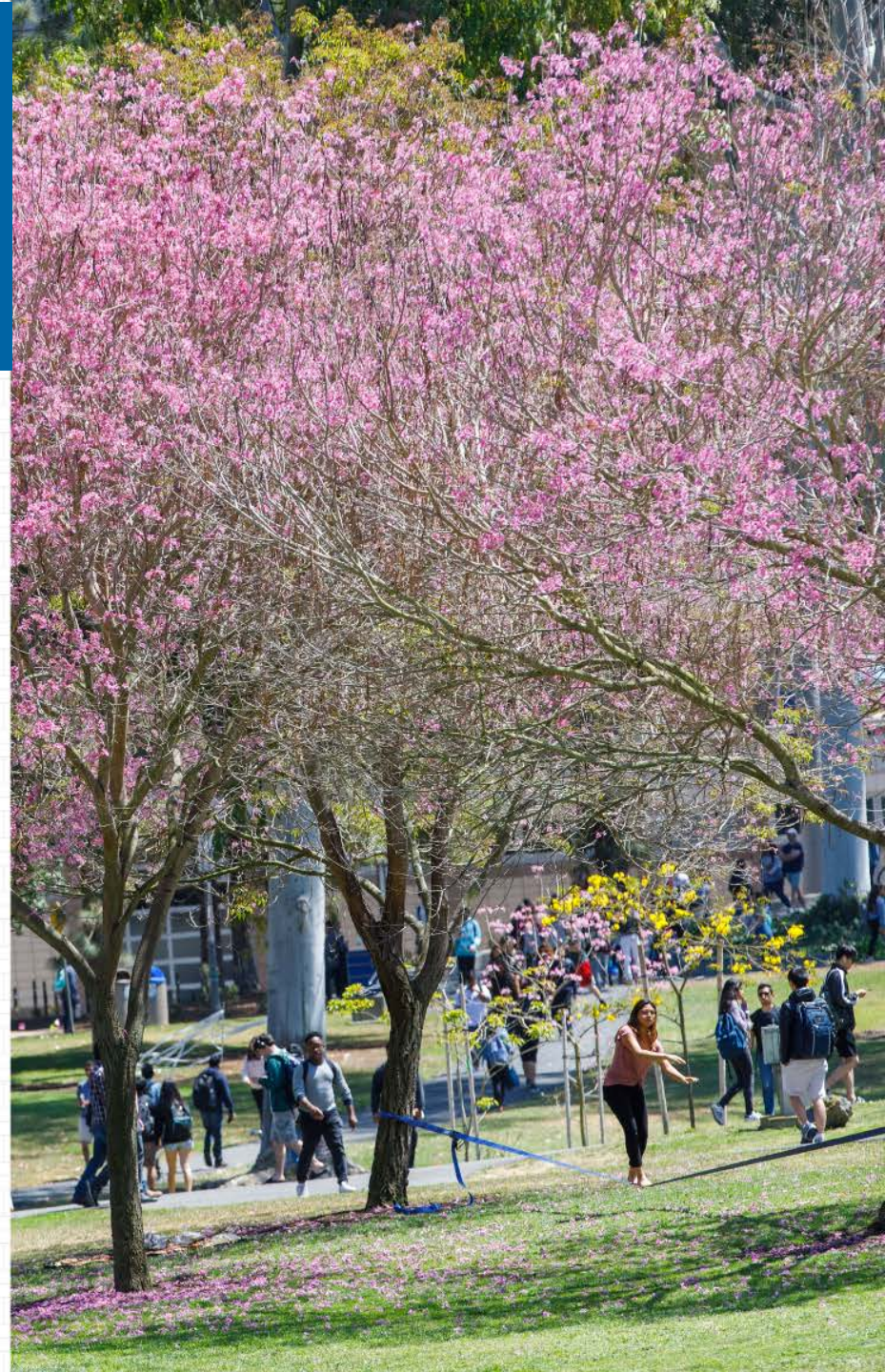


The logo for the University of California, Irvine (UCI) is displayed in a bold, yellow, sans-serif font. The letters 'U', 'C', and 'I' are large and closely spaced, with the 'C' having a distinctive cutout on its right side. The background is a solid blue color with a faint, large-scale image of a person's silhouette.

UNIQUE. COMPETITIVE. INCLUSIVE.



- Active Learning
 - Anteater Learning Pavilion
- #1 Coolest School
(*Sierra magazine*)
- 1st Esports program at a public university
- Irvine: #1 safest big city
12 straight years (FBI)
- World-changing research



UCI

COMPETITIVE

- #1 Regional College
(*The Princeton Review*)
- #3 Best College in the Nation
(*MONEY magazine*)
- #4 Best Value College
(*Forbes*)
- #9 Best Public University in the U.S.
(*U.S. News & World Report*)



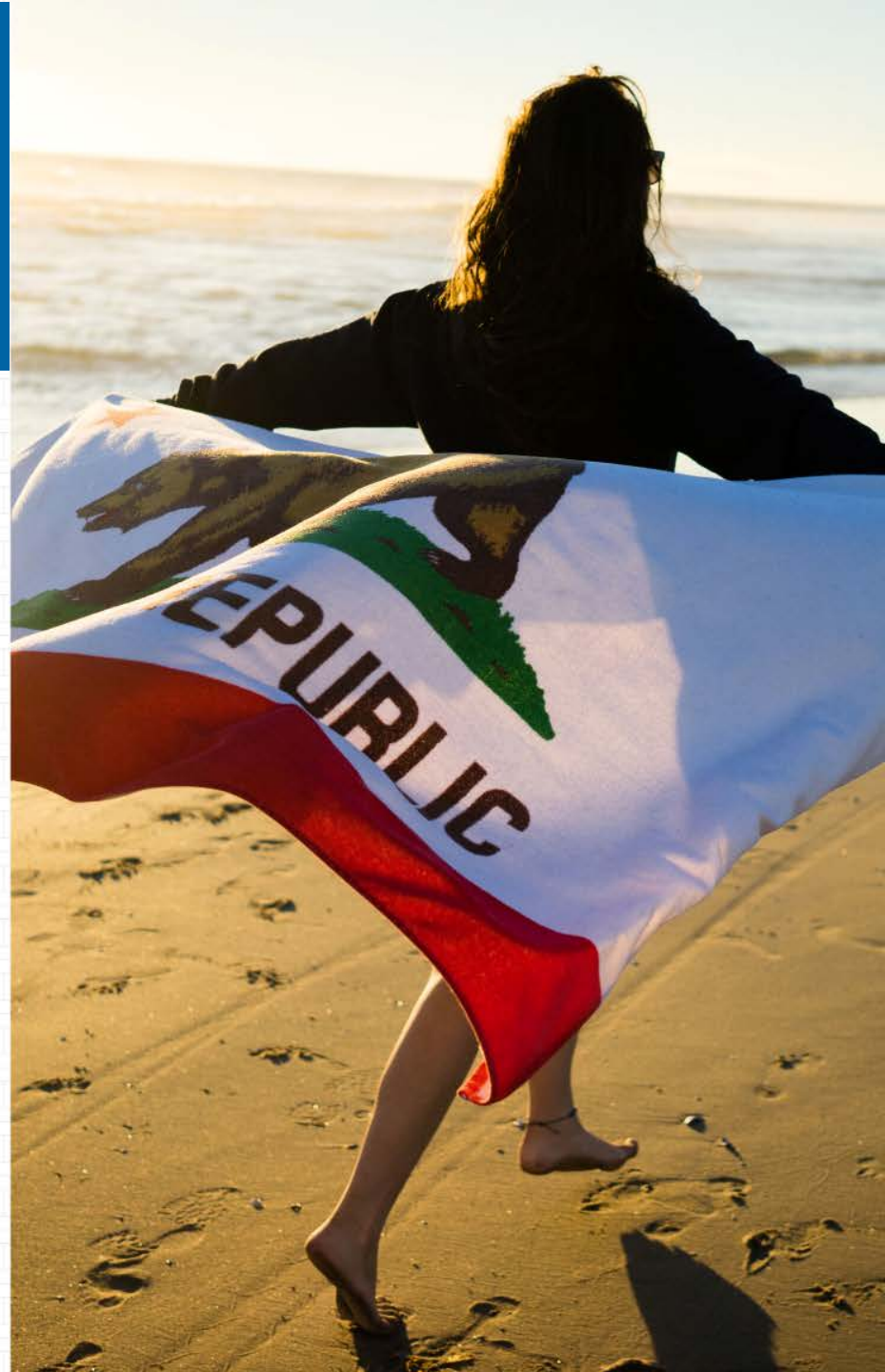
Forbes



UCI

COMPETITIVE

- 116,000 total applications
- 94,866 total FR applications
- 28.8% admit rate
- 22.0% yield rate
- 4.10 average GPA
- 1310 average SAT
- 94% retention rate



UCI

INCLUSIVE

- #1 for the American dream
(The New York Times)
- #1 URM CA FR applications (31,581)
- #1 Chicano/Latino CA FR applications (26,928)
- #2 African-American CA FR applications (4,315)
- Only UC AAU named both HSI and ANAAPISI



A wide-angle photograph of the UCLA campus. In the background, the iconic red brick buildings of the university are visible under a blue sky with scattered white clouds. The foreground features a large, green lawn with a wide, light-colored stone walkway leading to a set of wide, red brick stairs. Numerous students are seen walking on the lawn and stairs. A large, semi-transparent blue rectangle is overlaid in the upper center of the image, containing the text 'UCLA' in white, bold, sans-serif font.

UCLA

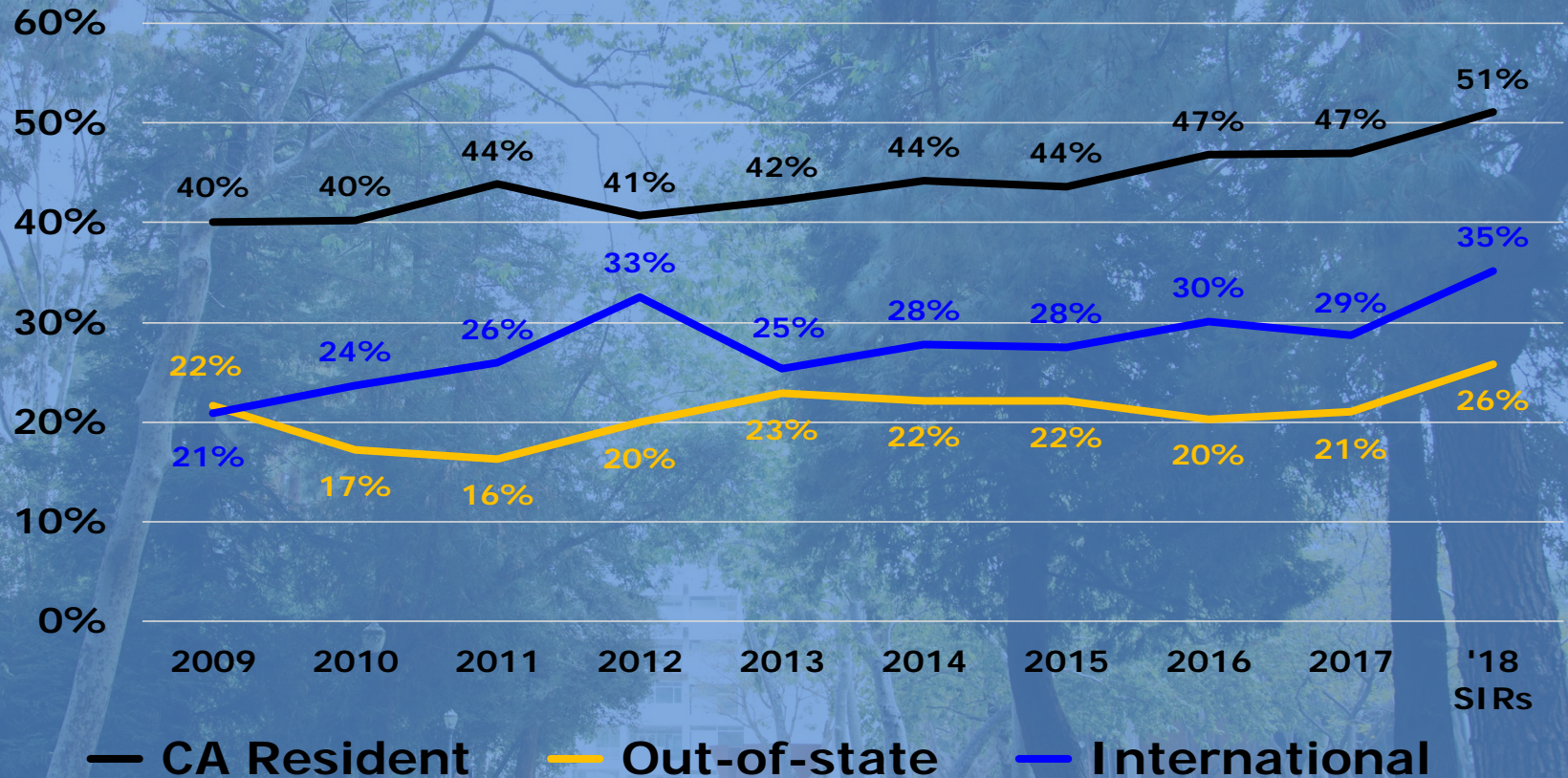
Gary Clark
Director, Undergraduate Admission

| College/School | Apps | Admits | Admit Rate |
|---------------------|---------|--------|------------|
| Total | 113,761 | 16,012 | 14% |
| Letters & Science | 77,444 | 12,496 | 16% |
| Engineering | 26,832 | 2,990 | 11% |
| Theater, Film & TV | 3,420 | 141 | 4% |
| Arts & Architecture | 2,314 | 199 | 9% |
| Music | 713 | 135 | 19% |
| Nursing | 3,038 | 51 | 2% |

Average GPAs: 3.92/4.48

SAT/ACT: 1370-1530 SAT 31-35 ACT

UCLA Freshman Yield



Updates from this past admission cycle...

- Admitted Freshmen from 51 of 58 counties throughout CA
- Increases in both quality and quantity of apps, admits, SIRs
- Nearly 30% of new freshmen are from underrepresented racial/ethnic groups...most American Indian SIRs since 1991

Academic Updates...

- **New majors:** Public Affairs, Climate Science, Global Jazz Studies, Music Education

***UCLA Centennial:
Celebrating our first 100 years!***



UCLA

YOUR FUTURE STARTS HERE

FALL OPEN HOUSE

SATURDAY • OCTOBER 13, 2018

UCLA's Meet Your Counselor Page:

<http://www.admission.ucla.edu/meet-your-counselor.htm>

UNIVERSITY OF CALIFORNIA
MERCED

OFFICE OF
ADMISSIONS

BUILDING THE **FUTURE**

8,500 STUDENTS | CAMPUS DOUBLING IN SIZE | INNOVATIVE LIVING LEARNING COMMUNITIES



WHAT'S NEW

Philosophy BA
Minor in Management Analytical
and Decision Making

DISCONTINUED

Chemical Science Emphasis in
Environmental Chemistry

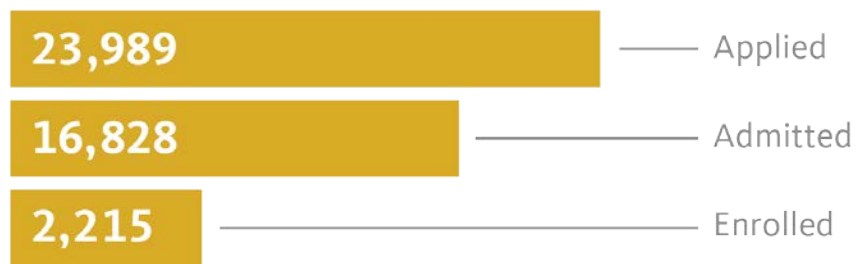
OTHER UPDATES

New General Education
Two Year Housing
Guarantee/Requirement





FIRST YEAR FRESHMAN APPLICATIONS



ADMIT PROFILE



THINGS TO PONDER

SELECTION = ACADEMICS + ACCOMPLISHMENTS + ENVIRONMENT
DO NOT RELY ON THE REFERRAL POOL
FINISH STRONG

DID YOU KNOW?

AFTER
5
YEARS

92%

of UC Merced graduates are employed

53%

are attending/have attended graduate, professional or technical school

* UC Merced Undergraduate Alumni Journal Survey,

2017

CONNECT WITH US

SIGN UP FOR OUR MAILING LIST
VISIT US

OCTOBER 19 — 20, 2018
YOU'RE INVITED TO
JOIN US AT...

HOMECOMING

HOME IS WHERE THE HEART OF CALIFORNIA IS



UNIVERSITY OF CALIFORNIA
MERCED

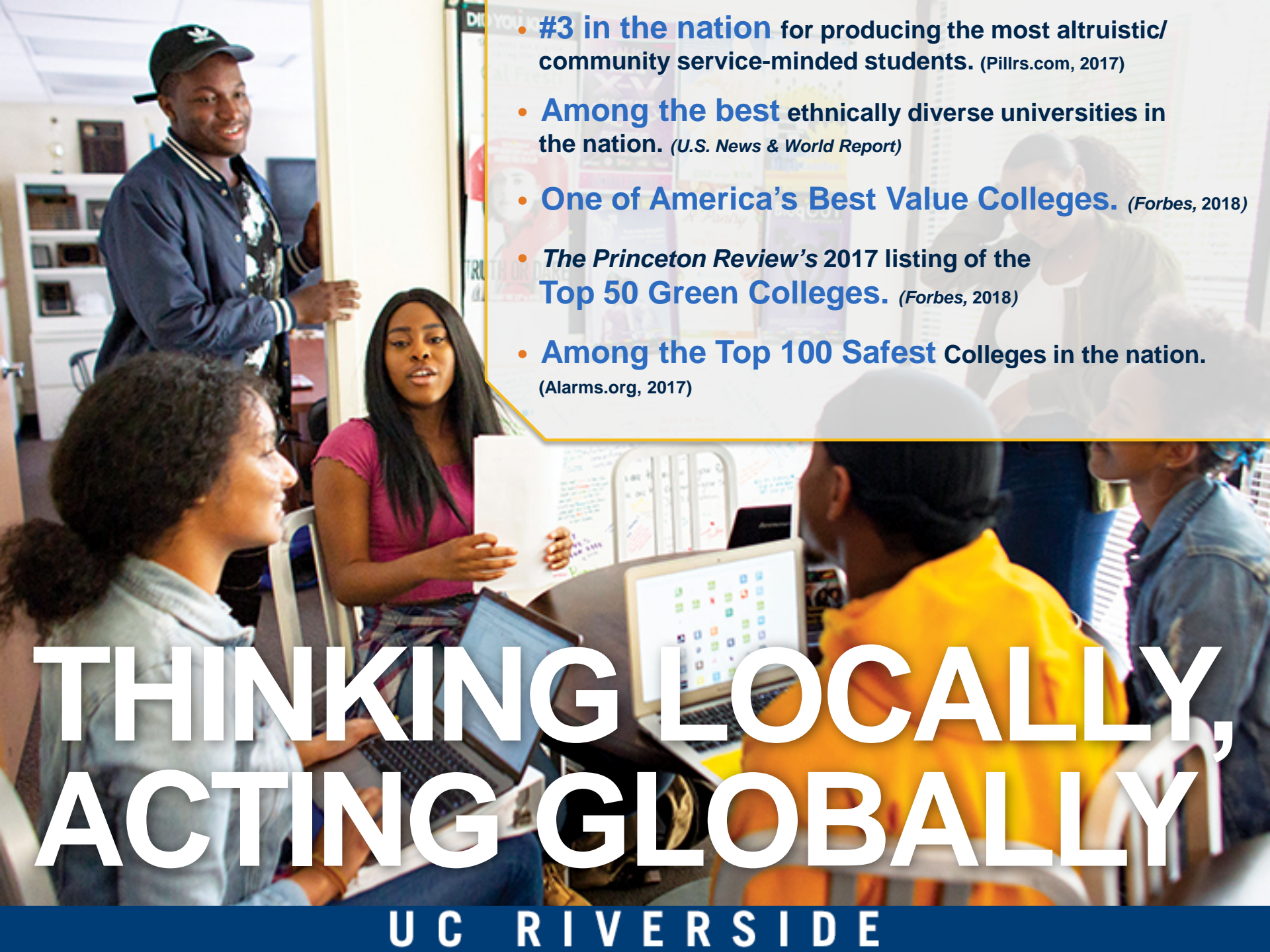
OFFICE OF
ADMISSIONS





WELCOME TO UC RIVERSIDE!

Prestigious Diverse Friendly Research Inclusive Accessible



- **#3 in the nation** for producing the most altruistic/ community service-minded students. (Pillrs.com, 2017)
- **Among the best ethnically diverse universities** in the nation. (U.S. News & World Report)
- **One of America's Best Value Colleges.** (Forbes, 2018)
- **The Princeton Review's 2017 listing of the Top 50 Green Colleges.** (Forbes, 2018)
- **Among the Top 100 Safest Colleges** in the nation. (Alarms.org, 2017)

**THINKING LOCALLY,
ACTING GLOBALLY**



CENTER

GSOE now offers this **NEW** undergraduate major:
Education, Society, and Human Development.

The undergraduate Public Policy major is offered in the new **School of Public Policy**.

2018 — The new, state-of-the-art Career Center launches Handshake®.

2 Nobel Laureates have joined the UCR faculty.

NEW construction begins on campus: Residence Halls, The Barn, the Student Success Building and the Interdisciplinary Research Building.

LEADING THE WAY

UC RIVERSIDE

WHO WE ARE

49,083 : APPLICATIONS

12.4% : INCREASE FROM FALL 2017

25,327 : NUMBER OF CA ADMITS

51% : ADMIT RATE

49.6% : ADMIT FIRST GENERATION

33.8% : ADMIT LOW INCOME

3.83 : AVERAGE GPA

MIDDLE 50%= **3.27—4.07**

1250 : AVERAGE SAT

MIDDLE 50% = **1140—1360**

26 : AVERAGE ACT

MIDDLE 50%= **22—30**

APPEALS

280 : DECISION APPEALS RECEIVED

7 : DECISION APPEALS GRANTED

38 : DEADLINE APPEALS RECEIVED

21 : DEADLINE APPEALS GRANTED

WAITLIST

11,058 : WAITLIST OFFERS

6,695 : WAITLIST OPT-INS

1,142 : WAITLIST ADMITS

DISCOVER DAY **NOV. 17**

- Saturday Open House for All Students

HIGHLANDER DAY **APRIL 6**

- Prospective/Admitted Students and Their Families
- 7 Different Tour Options
- College Sessions and Admissions/Financial Aid Workshops
- Connections with Current UCR Students and Faculty



PROSPECTIVE STUDENT EVENTS



COUNSELOR CONFERENCE 2018
UC San Diego

Presented by
LeShane Saddler
Director of Admissions

FRESHMEN

FALL 2018

- ▶▶ 97,900 Applied
- ▶▶ 29,601 Admitted
- ▶▶ 30% Admit Rate



2018 MEDIAN GPA AND TEST SCORES

| | |
|-----------------|----------|
| GPA | 4.0-4.28 |
| ACT | 27-33 |
| SAT Reading | 570-680 |
| SAT Mathematics | 640-780 |
| SAT Writing | 570-710 |



POINTS OF PRIDE 2018

- ▶▶ **#2 Best College in the U.S. Offering a Superior Education at an Affordable Price**
— Money Magazine
- ▶▶ **#5 Best Theatre & Dance Program**
— The Hollywood Reporter
- ▶▶ **#14 Top College in the West**
— Forbes
- ▶▶ **#5 Best Funded U.S. University with \$1.16 Billion for Research**

ALUMNI SUCCESS

Daniel Lee, a 2014 mechanical engineering graduate, co-founded Hush, a noise-cancelling earplug, in a UC San Diego classroom after enrolling in engineering professor Nate Delson's Product Design and Entrepreneurship class. Bose acquired the product in 2017 and they will soon be available for purchase.

TRITON FIRSTS: FIRST-GEN COMMUNITY

- ▶▶ Triton Firsts: First Generation Initiative
- ▶▶ 38% of UC San Diego undergraduates identify as first-generation (as of Fall 2016)
- ▶▶ 25% of students admitted for Fall 2018 are first-generation
- ▶▶ Support — Interact — Engage
- ▶▶ As part of the UC system-wide program, UC San Diego hosted the *First-Generation Students at UC conference*





BREAKING GROUND

NORTH TORREY PINES LIVING AND LEARNING NEIGHBORHOOD

- ▶▶ Vibrant mixed-use community incorporating residential, academic, and administrative space
- ▶▶ New development will feature dining, retail space, and parking
- ▶▶ New home for Sixth College, scheduled for completion Fall 2020

NEW MAJORS

- ▶ World Literature and Culture
- ▶ Business Psychology
- ▶ International Studies-Philosophy
- ▶ Political Science- Data Analytic

UPCOMING EVENTS

- ▶ Fall Showcase: Oct. 27
- ▶ Enhanced Tours: Oct./Nov.
- ▶ College Fairs:
admissions.ucsd.edu/collegefairs
- ▶ Triton Tours:
admissions.ucsd.edu/visit

UC San Diego

CAMPUS UPDATES FALL 2018

UC SAN DIEGO POINTS OF PRIDE

- UC San Diego earned the No. 2 spot on Money Magazine's list of Top 25 Colleges offering a superior education at an affordable price.
- UC San Diego's Theatre and Dance department was recently recognized by The Hollywood Reporter as one of the Top 5 programs in the nation.
- UC San Diego is among the top five most-funded U.S. universities with \$1.16 Billion in annual research funding.
- Audio giant Bose has acquired Hush, a noise-cancelling smart earplug startup company co-founded by Daniel Lee, a 2014 mechanical engineering graduate from UC San Diego. Hush was first conceptualized in a UC San Diego classroom after Lee and two classmates enrolled in engineering professor Nate Delson's Product Design and Entrepreneurship class.
- UC San Diego will be awarded \$11.3 million over four years from the Defense Advanced Research Projects Agency to lead a multi-institution project called OpenROAD.

NEW MAJORS

- World Literature and Culture
- Business Psychology
- International Studies-Philosophy
- Political Science-Data Analytics

CAMPUS GROWTH

UC San Diego broke ground on the North Torrey Pines Living and Learning Neighborhood. This new home for Sixth College is scheduled for completion in fall 2020.

BIG WEST BOUND!

UC San Diego is moving to NCAA Division I. All Triton teams will soon join the Men's Volleyball, Men and Women's Water Polo and Fencing teams who already compete at the Division I level and are part of the Big West Conference.

LESHANE SADDLER, DIRECTOR OF ADMISSIONS



"If we have a team that 'holds the rope' for each other, no matter the obstacle, we will succeed in all endeavors!" - LeShane Saddler

UC San Diego welcomed LeShane Saddler as the Director of Admissions. LeShane comes to UC San Diego from the University of Notre Dame, where he served as the Associate Director of Undergraduate Admissions. His role is vital to all undergraduate admissions functions which include recruitment, application review, technology and operations. A large part of his mission is to attract and enroll an undergraduate student body with highly competitive academic capabilities, increase the presence and awareness of UC San Diego, and increase the cooperative educational relationships between UC San Diego and California high schools, community colleges, and educational organizations.

RECRUITMENT EVENTS

FALL SHOWCASE — OCTOBER 27

Freshman, Transfer & Military Sessions

On-campus event promoting programs and opportunities available to prospective freshmen and transfer applicants and their families. The day includes an information session with Admissions Officers, a Financial Aid workshop, a student panel with current UC San Diego undergraduates, a faculty panel, departments and resources such as Study Abroad and Housing, and a campus tour. Visit admissions.ucsd.edu/fallshowcase.

ENHANCED TOURS

October 1, 9, 17, 25, 29 and November 6, 14, 19, 20, 21

Enhanced tours will give prospective students a chance to tour our beautiful campus, get their questions answered by a student panel and Admissions Officers, sit in on a class and take advantage of fun giveaways. Visit admissions.ucsd.edu/visit.

COLLEGE FAIRS

Look for us at a college fair near you. Visit admissions.ucsd.edu/collegefairs.

VISIT US! TRITON TOURS

THE BEST way to experience UC San Diego!
MONDAY – SATURDAY 10 A.M.
admissions.ucsd.edu/tours

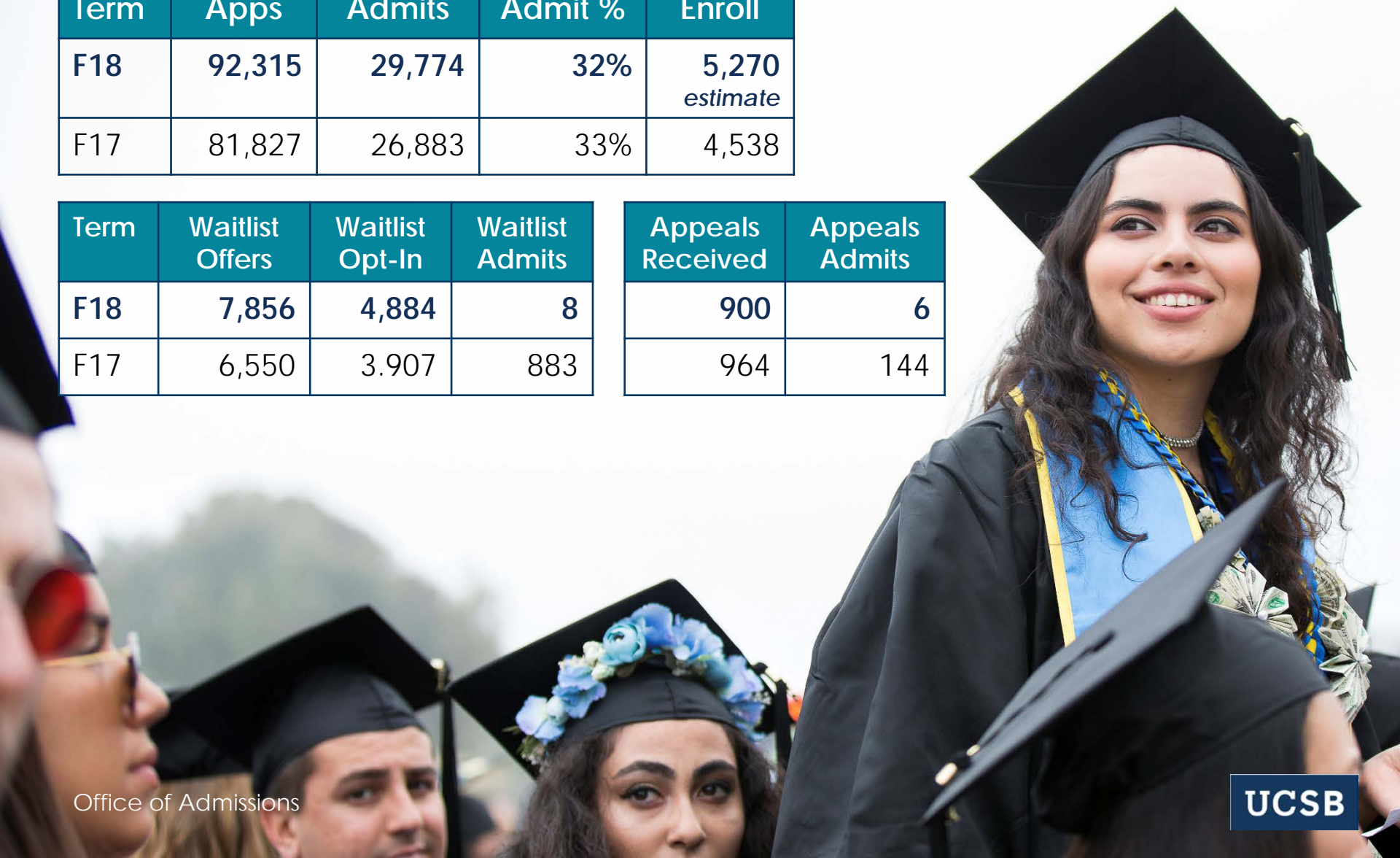
The image features a low-angle shot of a building's roofline in the bottom left corner, with a clear blue sky and green tree branches framing the top and right. The text "UC SANTA BARBARA" is centered in a bold, dark blue, sans-serif font.

UC SANTA BARBARA

Fall Freshman Outcomes

| Term | Apps | Admits | Admit % | Enroll |
|------|--------|--------|---------|--------------------------|
| F18 | 92,315 | 29,774 | 32% | 5,270 <i>estimate</i> |
| F17 | 81,827 | 26,883 | 33% | 4,538 |

| Term | Waitlist Offers | Waitlist Opt-In | Waitlist Admits | Appeals Received | Appeals Admits |
|------|-----------------|-----------------|-----------------|------------------|----------------|
| F18 | 7,856 | 4,884 | 8 | 900 | 6 |
| F17 | 6,550 | 3,907 | 883 | 964 | 144 |



Fall 2018 Class

Enrolled Profile:

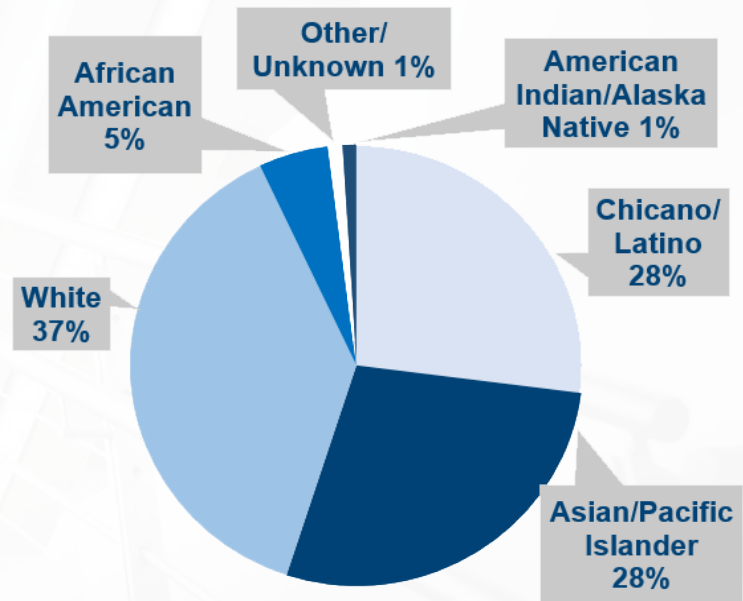
4.13 average GPA

1347 average SAT

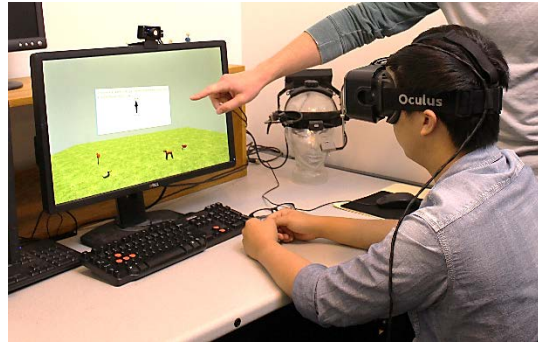
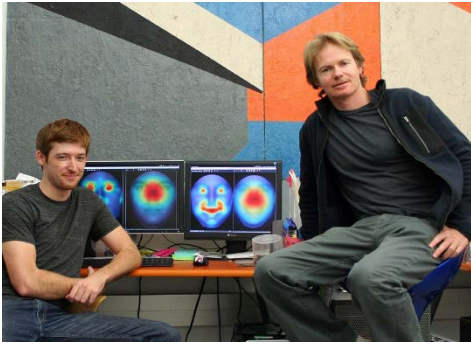
41% first-generation

78% CA **8%** DNR **15%** Int'l

Undergraduate Diversity:



Showcase: Psychological & Brain Sciences



2 Majors:

- Psychological and Brain Sciences, B.S.
- Biopsychology, B.S.

Required Courses:

- Statistics
- Biology
- Chemistry
- Calculus

4 Research Areas:

- Cognition & Perception
- Developmental & Evolutionary
- Neuroscience & Behavior
- Social

- Cutting-edge research
- **Focus:** Experimental/research **NOT** counseling/clinical
- Students who love science and the brain
- **Future counselors:** Additional options include Sociology, Communication, Ethnic Studies and Counseling minor!

Serving You & Your Students

7 Outreach Staff

700+ Visits to CA high schools

250+ College fairs

90,000+ CA students served each year

Interactive “UCSB Travels” Outreach Map

admissions.ucsb.edu/connect/ucsb-travels

Counselor Website

admissions.ucsb.edu/connect/counselors

- Newsletter
- Quick links
- Recorded webinars
- Group tours reservation site open! admissions.ucsb.edu/visit-ucsb/tours



Stay Connected

admissions.ucsb.edu/connect/counselors
admissions.ucsb.edu/connect/mailling-list

CollegeWeekLive Online Fairs

- Monthly Chats
- UCSB College Fairs

Virtual Tours

- Spanish, Mandarin, Korean

Recorded Webinars

- Freshman Selection
- Calculating the UC GPA
- Part 1: Understanding UC "a-g"
- Part 2: Meeting the UC "a-g"
- AB 540 at UCSB
- Declared vs. Undeclared
- UC Application Playlist Parts 1-9



**COUNSELOR
CONFERENCE**

UC Santa Cruz

**Blia Yang
Interim Director**

UC High School Counselor Conference
September 2018

**UNIVERSITY
OF
CALIFORNIA**



LOCAL FOCUS GLOBAL IMPACT



3RD IN
THE WORLD
FOR RESEARCH
INFLUENCE, TIED
WITH STANFORD



TOP 30
U.S. PUBLIC
UNIVERSITY

TOP 50
GLOBAL
UNIVERSITY



56,634

APPLICANTS

47.7%

ADMIT RATE

12,504

60% ACCEPTED WAITLIST

**2000 ACRES OF
LIFE CHANGING
EXPERIENCES**

A map of California with several location markers. Sacramento is marked with a white dot. San Francisco and Silicon Valley are marked with white dots. UC Santa Cruz is marked with a white star.

● Sacramento

● San Francisco
SILICON
VALLEY

★ UC Santa Cruz

"My office and lab are on the most beautiful campus in the world, where walking to the library is practically a religious experience."

Harry Noller



FACULTY THAT SHAPE THE WORLD AND OUR STUDENTS

Harry Noller

Professor Emeritus of Molecular, Cell, and Developmental Biology

Awarded the prestigious \$3 million Breakthrough Prize in Life Sciences for his discoveries about the ribosome.

STUDENTS THAT CHANGE THE WORLD AND THE STATUS QUO

Over 70% of our
undergraduates engage in
the creation of new research
knowledge before graduation.



DID YOU KNOW UCSC IS
HOME TO THE HUMAN
GENOME BROWSER?





WE EMBODY THE VALUES OF SUSTAINABILITY & ENVIRONMENTAL JUSTICE

We foster an interdisciplinary approach to research and teaching across all academic disciplines; **all for the betterment of a just and sustainable society.**

COUNSELOR
CONFERENCE

THANK YOU

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OF
CALIFORNIA